Anne Marie Knott is WashU Olin’s Robert and Barbara Frick Professor of Business. She presented this talk remotely to faculty and staff at an Olin Town Hall, May 13, 2020 (the date on the title slide incorrectly says 2018).

Professor Knott’s research examines the optimal environment and policies (economic, industrial and firm) for innovation, and is best summarized in her book, How Innovation Really Works (March 2017). This interest stems from issues arising during an earlier career in defense electronics at Hughes Aircraft Company. Prior to joining Olin, Professor Knott was an Assistant Professor of Management at Wharton.